

MEETING: 23/11/2017

Ref: 14216

ASSESSMENT CATEGORY - Making London Safer

Everyman Project

Adv: Ciaran Rafferty

Base: Islington

Amount requested: £75,845

Benefit: London-wide

Amount recommended: £76,000

The Applicant

The Everyman Project was established in 2005 and is a small charity based in north London providing psychotherapy and counselling services aimed at reducing male violence, particularly in relationships. Most of its staff are part-time and provide direct services whilst an engaged group of trustees and volunteers assist with general administration and fundraising. It has a steady track record in addressing male violence, paid for largely through grants from independent trusts and fees paid by referrals from statutory agencies. The trustees are few in number but have a range of professional skills.

The Application

This proposal is to fund therapy and counselling services to the partners of male perpetrators of violence. Whilst many of the perpetrators are referred by other agencies with the relevant fees following, the charity recognises the value in offering similar support to those who have been directly affected by the violence. (The Partner Support Programme does not attract referral fees so must be funded separately.) The programme encompasses: emotional and practical support; safety planning; domestic violence awareness; signposting; and realistic expectations of the men's counselling programme.

The Recommendation

There are extremely few organisations specifically targeting male perpetrators of abuse or violence so the work of the Everyman Project is quite unique. The counselling programme for men is typically seven months, during which time the charity sees the value of providing support for partners directly affected. The aim is to empower victims/survivors to make informed choices, to keep themselves and their children safe. At the time of assessment only employees were authorised to sign cheques, etc, so arrangements are needed to ensure a trustee is required above a certain level. A grant is recommended:

£76,000 over three years (£24,000; £26,000; £26,000) for the salary of a p/t Partner Support Co-ordinator and other costs of the Partner Support Programme. Release of the grant is conditional on confirmation of satisfactory arrangements being in place for authorising expenditure.

Funding History

Meeting Date	Decision
14/07/2016	Declined as some of the target groups fell outside your priorities.
26/03/2009	£75,000 (£25,000, £25,000, £25,000) over 3 years towards the salary costs of staff helping adults in families break cycles of domestic violence so that they can offer support and protection to the children.

Background and detail of proposal

50% of the men engaged in the charity's programme self-refer, whilst the others are referred from social services, NHS trusts, or the Police. Once they sign on to the programme the organisation sends a letter to the partner (and/or ex-partner if appropriate) offering a package of support. The partner support programme (which is free) is gender neutral, to encourage and accommodate those in same-sex relationships. Most partners are very positive about engaging whilst feedback from work to date has been good. The programme also includes ongoing support via post, telephone, email, etc. In any one year the charity will engage with 80+ partners in this way.

Financial Information

At the time of writing only 22% of income forecast for the year was confirmed although significant funding from the Oak Foundation, which has supported the charity on a regular basis, is likely to be agreed in the near future. The cost of generating funds is very high because the charity's accountant includes the full salary costs of the Counselling Manager and Administrative support. This is quite unusual and quite unrealistic as the Manager would not be working all their hours raising funds. A figure of half, or less, of that expressed in the 15/16 accounts would probably be more realistic. The organisation is devising a strategy to build its free reserves through annually allocating some of its unrestricted income from fees.

Year end as at 31 August	2016	2017	2018
	Examined Accounts	Draft	Budget
	£	£	£
Income & expenditure:			
Income	123,890	118,436	206,717
- % of Income confirmed as at 1/11/17	n/a	n/a	22%
Expenditure	(136,793)	(144,994)	(206,651)
Total surplus/(deficit)	(12,903)	(26,558)	66
Split between:			
- Restricted surplus/(deficit)	0	0	18,102
- Unrestricted surplus/(deficit)	(12,903)	(26,558)	(18,036)
	(12,903)	(26,558)	66
Cost of Raising Funds	50,211	50,000	55,000
- % of income	40.5%	42.2%	26.6%
Operating expenditure	136,793	144,994	206,651
Free unrestricted reserves:			
Free unrestricted reserves held at year end	84,190	57,632	39,596
No of months of operating expenditure	7.4	4.8	2.3
Reserves policy target	68,397	72,497	103,326
No of months of operating expenditure	6.0	6.0	6.0
Free reserves over/(under) target	15,793	(14,865)	(63,730)